

# Privacy Policy

Effective Date: January 1, 2022

This Privacy Policy describes the privacy practices of CureARS a NJ Nonprofit (“CureARS,” “we”, “us” or “our”) and how we handle personal information that we collect through our digital properties that link to this Privacy Policy, including our website (the “Service”), as well as through social media, our marketing activities, our live events and other activities described in this Privacy Policy.

## Personal Information we collect

CureARS collects limited information that is considered personally identifiable. You may provide certain information voluntarily, such as when you sign up to our newsletter or make donations. Additionally, there are instances where we may collect certain information from you automatically when you use the Site. This section explains what information we collect from you in more detail.

Information You Provide to Us: Personal information you voluntarily provide to us through the Service or otherwise includes:

- **Contact information**, such as your first name, last name, address, telephone number, e-mail address;
- **Demographic Information**, such as your city, state, country of residence, and postal code.
- **Communications** that we exchange with you, including when you contact us with questions or feedback, through the Service, social media, or otherwise.
- **Transactional data**, such as information relating to your donation or order history on or through the Service.
- **Promotional information**, including information you share when you enter a competition, promotion or complete a survey.
- **Other content**, not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

When you make a donation through the Site, CureARS related payment data such as your credit card number or other similar financial information is not provided to

CureARS and instead are provided to our payment processor. For more information about our payment processor.

#### Information Collected Automatically

Information about your computer hardware and software is automatically collected by CureARS when you use the Site. This information may include your IP address, browser type, domain names, access times, geographic location, referring website addresses and other technical information such as protocol status and sub status, bytes sent and received and server information. We may also collect information about how you interact with the Site.

This information is used by us for our business purposes, including for the operation and improvement of the Site, for technical troubleshooting, to maintain quality of the Site and to provide general statistics regarding use of the Site.

#### Information Received from Third Parties

We may receive a limited amount of information from third parties when you use our Site. For example, we use third-party payment processors when you want to donate. The information we may receive from third-party payment processors include the donation amount, your name, billing address and email address. For more information about our payment processor, please see the section entitled **“Donation Platform”** below.

#### **How We Use that Information**

Your information may be used for various purposes, including to:

- Contact you about upcoming events, fundraisers, volunteer opportunities and other CureARS activities;
- For research purposes;
- Compile and maintain our internal records;
- Comply with applicable government reporting requirements;
- Distribute receipts and other correspondences related to your donations;
- To operate, improve and personalize the services we offer through the Site;
- To provide the Site to you and further improve and optimize our online services and operations
- Respond to inquiries and other requests submitted via the website; and
- To otherwise communicate with you.

Please note that we do not publish, sell, trade, or rent your information and will never send out mailings on behalf of other organizations unrelated to CureARS business and activities.

### **Donation Platform**

It is our internal policy to limit access to your donation information to our professional staff and volunteers who need to process that information for the purposes described above. Your personal donation information is never sold to or traded with other parties.

We partner with Paypal, Inc. (“**Paypal**”), a third-party giving platform, to provide you with the ability to make online donations or make purchases from our shop. As such, you may provide Paypal and/or its service providers with payment data, including credit card numbers or other financial information. Paypal may transfer information related to your donations to CureARS (including the donation amount, your name, billing address, email address, etc.); however, credit/debit card data, bank account numbers and other sensitive financial information is not shared. Any access to and use of PayPal’s services are not governed by this Privacy Policy, but is instead governed by the online policies of Paypal and we are not responsible for the information practices of Paypal. The privacy policy for Paypal, Inc. can be reviewed via this [link](#).

### **Security**

We employ a number of technical, organizational and physical safeguards designed to protect the personal information we collect. However, security risk is inherent in all internet and information technologies and we cannot guarantee the security of your personal information.

### **Updates**

We may change the Privacy Policy from time to time. Any and all changes will be posted to this page so users are always aware of the information we collect and how it is used. Substantive changes may also be announced through the standard mechanisms by which we communicate with our users and community. You should periodically check this page for any changes to the current policy. The latest version will be reflected through an updated Effective Date at the top of this Privacy Policy.

## **Data Retention**

We seek to retain user-related information only as needed to fulfill the purposes described in this policy unless a longer retention period is required by law or regulations. For example, tax laws in the United States may require the nonprofit to keep contact information and contribution level of donors on file.

## **Third-Party Websites**

The Site includes links to other websites maintained by third parties (e.g., LinkedIn, Paypal, Inc., Instagram, Twitter and Facebook). The CureARS is not responsible for the content or data collection activities that take place on these third-party sites. Please reference the privacy policies provided on these third-party sites for information about how they process your data.

## **Children**

We do not knowingly collect or maintain personal information from any person under the age of eighteen. No parts of our Site are directed to or designed to attract anyone under the age of eighteen.

## **Contact Us**

If you have questions about this Privacy Policy or the status and accuracy of your data, please email [cure4ars@gmail.com](mailto:cure4ars@gmail.com) or write to:

CureARS  
53 Meehan Avenue  
Raritan, NJ 08869 USA

Approved by Board: January 1, 2022