



# RUN4RARE SPONSORSHIP

Saturday, May 13, 2023

**Dear Community Partner:**

CureARS is a 501(c)(3) non-profit patient organization that was formed by two moms with the goal of saving their kid's lives. One of these children, Aubrie Rowland, is a Raritan Resident and attends the Bridgewater-Raritan Pre-school Program at Milltown Primary School in Bridgewater, NJ. Aubrie is 4 years old and has a rare form of mitochondrial disease caused by the AARS2 gene - a rare degenerative brain disease that currently has no approved treatment option.

We are proud to announce the Second Annual Run4Rare Mothers Day 5k/1k hosted at Duke Island Park in Bridgewater, NJ. Proceeds will fund vital research for Aubrie and the thousands of others affected by the 19 Mitochondrial Aminoacyl tRNA Synthetase Genes ( "ARS" genes). To learn more about our current sponsored research at Children's Hospital of Philadelphia (CHOP), please visit our website!

We can create a positive change for these patients, but we need your help! Our goal this year is to raise a minimum of \$30,000 to continue to fuel research, find effective treatments, and ultimately find a cure for mitochondrial disease.

Any donation made to CureARS is considered tax deductible (EIN# 86-3568273). By sponsoring this event, you will touch the lives of those affected in this disease community and around the world as we seek a cure. For more information to support our event, please contact [ashley@curears.org](mailto:ashley@curears.org).

Thanks in advance for your kind consideration!

**Ashley Rowland**  
Co-Founder of CureARS  
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Website: <https://www.curears.org/run4rare-2023>



Researching Rare,  
Funding a Cure  
<http://www.curears.org>



# Run4Rare Sponsorship



**May 13, 2023**  
**9am Registration**  
**9:30am 5k Start**  
**9:35am 1k Start**

**Duke Island Park**  
**191 Old York Road**  
**Bridgewater, NJ 08807**

**Platinum Sponsor** • Individual Platinum Sponsor banner at Event Registration • Mention in Swag Bag & Opening Ceremony  
**\$5,000**

- 20 Event Tickets + 20 Event Shirts
- Your Name/Company Logo on CureARS Run4Rare website and on event shirt with Platinum Sponsor banner
- Optional Table at Event
- Name on all social media campaign posts for the event.

**Gold Sponsor** • Your Name/Company Logo on CureARS Run4Rare website and on Event Shirt with Gold Sponsor banner • Mention in Swag Bag & Opening Ceremony  
**\$2,500**

- 10 Event Tickets + 10 Event Shirts
- Signage at Event
- Optional Table at Event
- Mention on social media campaign

**Hospitality Sponsor** • Custom signage to sponsor event vendors (Running bibs/timing vendor, DJ, Face Painter, Food)  
**\$1,000**

- 5 Event Tickets + 5 Event Shirts
- Your Name/Company Logo on CureARS Run4Rare website & Event Shirt
- Mention in Swag Bag & optional table at event

**Mile Marker Sponsor** \$   
**\$100 - \$1,000**

- Mile Marker Sign with Name or Company Logo
- 2 Event Tickets + 2 Event Shirts
- Your Name/Company Logo on CureARS Run4Rare website & Swag Bag
- Your Company Name/Logo on Event Shirt (only for donations \$250 and above).
- Mention in Swag Bag & optional table at event

**Patron Sponsor**  
**\$75**

- Name/Logo on race website
- 2 Event Tickets
- 2 Event Shirts

**Product Sponsor**  
**(Either store products for the run or items for Tricky Tray)**

- Your Name/Company Logo on CureARS Run4Rare website
- Your Name/Company Logo on Event Shirt (Only for product valued at \$250 or above).
- Mention in Swag Bag

**Event Tickets** Sponsors will receive a promo code (depending on sponsorship level) to enter participants on event registration page. Alternatively, we can work together to manually add these registrations.

Sponsor - \_\_\_\_\_

Contact Name - \_\_\_\_\_

Phone - \_\_\_\_\_ Email - \_\_\_\_\_

Address - \_\_\_\_\_

**Email forms and company logo to Ashley Rowland at [ashley@curears.org](mailto:ashley@curears.org)**

www.curears.org • All donations are tax deductible • EIN 86-3568273